

Passport of Progress

New Jersey FBLA—2020-2021

Conquer the Impossible with Service, Education, and Progress

This program is designed to **increase** integral parts of the organization: **local member and chapter involvement** in membership recruitment, retention, and state/national programs.

The various activities within the passport fall under three categories: **Service, Education, and Progress**. This year, there is a brand new award system designed to offer more rewards with a fair opportunity to all chapters:

- There will be **tiered ranking** with two divisions: chapters with 1-50 members & 51+ members. Point rankings will be separate for each division.
- Participating chapters will receive ribbons, and chapters with the most points in their respective divisions will be recognized at the 2021 State Leadership Conference. Participating chapters will not receive priority seating this year, as SLC will be a virtual event.
- The top 5 chapters in each tier will be entered into a giveaway for a monetary stipend to be used for chapter related expenses

Chapters must provide photos **AND** descriptions when instructed in order to receive points. Failure to fulfill **requirements** will result in no points for that particular challenge. As you continue on your journey throughout the year, be sure to **document** your chapter's achievements. The many ways to gain points can help you take **advantage** of FBLA's mission and **benefit** your chapter.

If you have any questions, please contact the New Jersey FBLA State President, Aditya Reddy, at fblapres@njfbla.org.

Please refer to the following pages to learn how your chapter can embark on the journey to **Conquer the Impossible**.

The due date for the activities is **February 20, 2021!**

Impactful Societal Leaders: Service

Leader	Challenge/Activity	Points	Completed
<i>Lebron James</i>	Have members apply for the Social Media and/or Community Service Committee. (Applications close 10/31/2020) (Provide a list of names and committees)	100/person	
<i>Mark Cuban</i>	Have your chapter sign up for the adopt-a-chapter program as a mentor or mentee	400	
<i>Serena Williams</i>	Have members earn a rank of CSA (100 points will be awarded for completion of each additional rank) (Provide a list of names)	200/person	
<i>Michael Jackson</i>	Conduct a fundraiser for the March of Dimes (Not including the state-wide Bingo for Babies fundraiser) (Attach paragraph description AND photo)	400	
<i>Sonia Sotomayor</i>	Participate in the State-Wide March of Dimes Bingo for Babies fundraiser. (Submit a report of how much money was raised as well as screenshots of the bingo boards)	500	
<i>Beyoncé & Jay-Z</i>	Participate in the State-Wide Community Service Challenge “Operation: Uplift” (Submit a report of how many care packages were collected as well as photo evidence)	900	
<i>Ellen Degeneres</i>	Bonus for completion of all of the above activities	2000	

Innovative Entrepreneurs: Education

Leader	Challenge/Activity	Points	Completed
<i>Richard Branson</i>	Have chapter members attend SFLC. (Must submit a list of names)	100/attendee	
<i>Barbara Corcoran</i>	Have members participate in the Junior Achievement: Titan program (Must provide a list of names and photos)	100/person	
<i>Kate Spade</i>	Have Middle-Level members attend a local high school FBLA chapter event (Must provide a list of names and photos)	100/attendee	
<i>Oprah Winfrey</i>	Have members sign up for the Bridge Program Webinars (Must submit a list of student names who attended from at least one webinar)	100/ attendee	
<i>JP Morgan</i>	Have members earn a rank of BAA (100 points will be awarded for completion of each additional rank)	200/person	
<i>Jeff Bezos</i>	Recruit Professional Division Member(s)	300/new member	
<i>Henry Ford</i>	Start a Middle-Level chapter or make a presentation to a middle school administrator advertising the benefits of a Middle-Level chapter.	400	

	(Must provide a photo of members presenting to administrator)		
<i>Mark Zuckerberg</i>	Have members participate in the Junior Achievement: High School Heroes program (Must provide a list of names and photos)	800	
<i>Bill Gates</i>	Bonus for completion of all of the above activities	2000	

Passionate Presidential Leaders: Progress

Leader	Challenge/Activity	Points	Completed
<i>George Washington</i>	Submit articles to the New Jersey FBLA publication: "The Spotlight" (300 word limit)	100/article	
<i>Thomas Jefferson</i>	Submit membership dues by 02/20/2021	200	
<i>Dwight D. Eisenhower</i>	Increase attendance at State Leadership Conference Last year: _____ This year: _____	200	
<i>John F. Kennedy</i>	Increase local chapter membership Last year: _____ This year: _____	300	
<i>Theodore Roosevelt</i>	Local President joins local president group chat (Submit name of local chapter president)	300	
<i>Franklin D. Roosevelt</i>	Create and maintain an active social media account with at least 5 posts during the membership year. Username: _____ Platform: _____	400	

<i>Barack Obama</i>	Contact at least one business (can be a local business) to either obtain a partnership with or work in conjunction with (A copy of the letter/email that was used to contact the business must be submitted)	500	
<i>Woodrow Wilson</i>	Have officers attend the Local Officer Training or your Regional Summit (An additional 100 points will be awarded for attending both)	500	
<i>Abraham Lincoln</i>	Bonus for completion of all of the above activities	2000	

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Chapter Email: _____

Adviser Email: _____

Date Completed: _____

Total Number of Points: _____

Adviser Signature: _____

